

## **Editorial**

The Strategic Management Journal ADMpg represents a significant space for publication of scientific papers, an appropriate space for the dissemination of results of academic research carried out by educational institutions in Brazil and abroad.

Nothing really good to do alone. The success of the great achievements directly depends on the knowledge and skill we have to work as a team, lead and share experiences.

The serious work developed by the organizing team of this magazine meant that it reached the national qualification system B Capes. This only came to elevate the credibility that the publication has achieved through out its existence, using an evaluation system seriously, looking at the system Double Blind Review, which allowed the selection of jobs with high level of academic contribution.

Here is the invitation to continue to honor us with his friendship, with his help, send us your thoughts, considerations, suggestions and criticisms, and so always keep this book useful to you, dear reader.

Successto all!

**The Publishers**